#### **BCBSKS**

Results from How Greens Fight the Blues 4-Week Online Program with Zonya

Program Dates: 1/14/2022 through 2/4/2022

Based on 44 participants who completed assessments at the beginning and end of the How Greens Fight the Blues Program

Participants enrolled: 51

Number of pre-program assessments completed: 47

Number of pre- and post-program assessments completed: 44



% Yes Pre	% Yes Post	The Habit Changes They Made
0%	45%	I have a several-times-a-week "smoothie habit" that sneaks in veggies, fruit and other nutrient-rich add-ins.
14%	59%	For lunch (or dinner) most days of the week, I enjoy a large "detoxifying" dark greens and veggie-filled salad as my entrée.
27%	93%	I know how to sauté up delicious greens (like collards and kale) and can do it without bacon fat for flavor.
5%	50%	I know how to make the most vibrant, vegetable-filled collard wraps. In fact, I pretty much prefer these over any other sandwich wraps.
25%	61%	I regularly incorporate flax seed and/or chia seeds into salads, yogurt, cereal, and baked goods.
2%	34%	I love impressing my family with divine, eye-appealing Chia Seed Puddings.
55%	73%	I look to consume avocados or guacamole several times a month, if not each week.
2%	89%	I know how to make the most decadent chocolate dessert that's actually good for my brain.
39%	73%	I am comfortable serving salmon, trout, or other seafood (not fried!) at least weekly.
7%	93%	I understand the gut-brain connection and know 3 daily habits to keep my microbiome in tip top shape.
11%	93%	I feel confident in my knowledge of nutrition supplements that may benefit my brain health.
7%	66%	I know (and do!) simple yoga moves daily that bring down my stress hormones, activate my core and improve my joint flexibility, from head to toe.

1.9 = The average "Greens IQ" score (out of 12) at the beginning of the program

8.3 = The average "Greens IQ" score (out of 12) at the end of the program

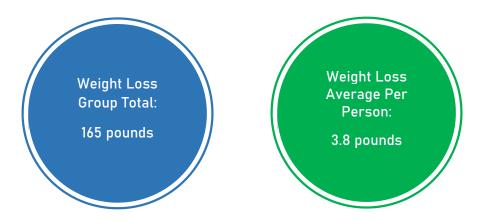
98%
Improved their
"Greens IQ" Score

98%

Feel confident making delicious & nutritious meals at home

98%

Would recommend this program to others!



52% reported that in the last two weeks, compared to weeks before this session, the number of times they've felt blue, sad, or mad, to a point where it significantly affected their day has decreased.

## In what ways have your eating habits changed as a result of this program?

91%	Eating more vegetables	
<b>75%</b>	Eating more fruit	
61%	Consuming less sugar	
61%	Using new seasonings	
59%	More open to trying new foods	
55%	Eating more plant foods in general	
<b>52%</b>	Eating more meals at home	
50%	Eating more greens via smoothies, salads, or sautés	
48%	Eating less junk food	
45%	Improved portion control	
45%	My family is eating healthier	
34%	Increasing my chia seed intake	
32%	I feel sad or blue less frequently	
2%	My eating habits have not changed as a result of this progra	am because I have already been d

# Program Cost/Benefit Data

Change in Weight (Self-reported at program start and end)	Group Weight Loss	Projected Savings Per Pound Lost*	Projected Total Savings from Weight Loss
Total Weight Change in Pounds	165	\$11.00	\$1,815.00

<sup>\*</sup> Data from CDC

Health Questionnaire (Yes/No forced choice)	Improved Participants	Projected Savings Per Improved Participant**	Projected Savings from Improved Health Conditions
In the last two weeks, compared to weeks before this session, the number of times I've felt blue, sad, or mad, to a point where it significantly affected my day has decreased.	23	\$2,184.00	\$50,232.00
**Data from Vital Incite 2018 Book of Business	\$52,047.00		

Program Cost	Projected Total Dollars Saved (Cost Avoidance)
\$8,000.00	\$52,047.00

#### My biggest "Yay me!" outcomes from this class have been:

- Losing several pounds and beginning a discussion with my primary care physician regarding the discontinuation of my antidepressants in the future.
- I have replaced most unhealthy snacks with raw fruits and veggies. Ghirardelli 92% dark chocolate has become my favorite kind of chocolate.
- Adding more vegetables into my day, as well as adding flax seed to oatmeal.
- Having more knowledge about green foods and methods of fixing.
- The lettuce wraps are delicious
- Using chia seed more
- Zonya's enthusiasm makes eating healthier more enjoyable.
- I have been able to make some of the recipes without exposing all of the ingredients and the family loves them. I do tell them all of the stuff I added without their knowledge, and that makes them more willing to try those ingredients in other recipes.
- Trying new recipes. Some of these things I would never have tried before. **Some of the recipes I have tried** have been a hit with the entire family.
- Eating at home
- I am ready to change
- My biggest Yay me! for this class is that I was able to successfully make salmon with roasted veggies for dinner in the oven. My husband said that he preferred this to how he has made it in the past. He usually does all the cooking. I'm now in the kitchen more.
- Incorporating more greens into my diet and enjoying them
- Good information on the food/mind connection
- Smoothies!
- Trying foods that I thought I didn't like and enjoying them.
- Love treating my family but using healthy choices. If we do have something not so great, I insist on having a fruit/veg with it.
- Great ideas on new foods that I would normally not try. Zonya makes everything great and she is such a positive person.
- I have restarted taking my vitamins and supplements and am doing so daily.
- Learning new cooking skills. Pleased my chef at our BCBSKS Cafe offered to teach better food prep and cutting techniques when I have questions.
- The combinations of food and seasonings are so delicious, and I am grateful for new ways to enjoy food.
- Fruit intake, knowledge on supplements, less cravings, use food as a stress reducer less often, I exercise more even if it is only for 10 minutes, lost 6 pounds in 4 weeks.
- I have learned new ways to add more vegetables to my diet.
- Eating more fish when we go out to dinner and the vitamin supplements
- Can see the difference in eating more fruits and vegetables have on how I feel.
- Love the new info on supplements and the great new foods. Foods that I would not normally eat but now I am eating new foods and like/love them.

#### Did this course meet your expectations?

- Really enjoyed the energy! I also appreciate how the mindset was more along the lines of "give it a week,"
  amplifying that a week isn't a huge commitment. This presentation made the entire change seem less scary
  and easier to stick with. Generally health programs are so intense and overwhelming that you tend to lose
  focus almost immediately. Great program!
- It exceeded my expectations, gave great examples for using healthy options for making desserts, and salads that I would never have considered.
- Yes, I gained new knowledge on benefits of eating green foods and how they work in my favor. Also, more about supplements and vitamins.
- Yes, very informative and fun as well as interesting.
- Yes, this course is great! I learned to use some greens and other ingredients that I never would have thought about before. I found myself looking forward to this class more each week, and it was very easy to follow along as well as being able to cook the recipes myself.
- Yes it was so helpful!
- This course exceeded my expectations. I feel that I will have a plan of action before winter returns, as well as, continuing with many of these new habits throughout the year.
- Yes, I wanted to learn about more healthy recipes and incorporating healthier ingredients, without sacrificing taste, and feel that a lot of the recipes accomplish this.
- Yes, I learned how what you eat really does affect your brain chemistry
- Yes, love this course. Super informative, keeping us accountable, always fun to watch the videos.
- Yes, it was a great course and I liked the 4 concentrated week sessions.
- Yes, I gained great knowledge on selecting vitamins and supplements for myself. I know what to look for now!
- Yes, it definitely did! I have noticed a change in mood, and my body feels genuinely better.
- Yes, It showed me delicious ways to enjoy more greens with surprising seasoning mixes.
- It exceeded my expectations. I signed up for this course to learn new ways to add more vegetables to my diet. I don't have depression issues but have had trouble adding better for you foods to my family's diet. I have put the Eat Real America recipes to good use. I didn't always utilize the recipes from the class but went out and found recipes for what I had on hand and was pleasantly surprised. I've lost a few pounds and feel more confident in finding new ways to add better foods to my diet. When my 6 months expires I'm going to have to invest in keeping the website access as it has proven to be very beneficial for me.
- Yes I loved it. Just wished it was longer.
- Yes so educational and helpful in eating healthier, moving more.

### Any other comments or suggestions to make this program better?

- Such an amazing benefit from BCBSKS
- I can't think of anything. Thank you for challenging me to step out of my comfort zone when it comes to my diet.
- I highly recommend this course for anyone. It helps to know that greens can be tasty if only you try some of these new recipes.
- I really appreciate getting the slides to refer back to and the emails prior the class to know what to expect. I have started using the website to help me build a "better for me" shopping list. This has been the most useful class I have taken. Thank you for offering!
- Awesome program Zonya always does such a great job and makes it fun.
- More programs